



NEWSLETTER

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CEO MESSAGE



The 2024 Year brought both you the Member, as well as the Credit Union, a lot of new products and services to enhance your banking relationship with TRU! The Credit Union continues to make improvements to help make doing business with us easier. The Board, Staff, and Supervisory Committee want to continue "Thanking you" all for your Membership!! You have all been GREAT to work with and we greatly appreciate each and every one of you!

Some notable upgrades in 2024/2025 to share with you are:

- 1) Apple Pay, Samsung Wallet, and Google Pay options!
- 2) Better Online functionality for Members!
- 3) Updated Debit and Credit Cards!
- 4) Faster loan decisioning!

TRU FCU will continue to upgrade technology to better benefit our Membership. We will be working on more upgrades throughout the year. TRU will be adding an investment option for our online users later this year. We are changing our Kasasa product and will be working on member focused options to help you earn better rates on your deposits as well as better rates on your loans.... more to come on this in early 2026.

I want to thank the Staff, Board, and Supervisory Committee for all the hard work they do to make TRU Federal Credit Union the "BEST" place to have all your financial services. Our Mission: To radically impact the lives of our members and communities we serve with Trust, Respect, and Unity!

We look forward to serving you in 2025 and beyond.

Thank you,

Philip Heinlen

Philip Heinlen, CEO

NEW FEATURES!

Great news! Our debit cards now support Google Pay, Apple Pay, and Samsung Wallet, making your shopping experience more convenient than ever.

Whether you're in-store or online, you can now make quick, secure payments with just a tap of your phone. Simply add your card to your Google, Samsung or Apple wallet and you're ready to go. Enjoy faster, safer, and more seamless transactions every time you shop!



KEEP US IN THE KNOW!

As vacation times approach, we want to help make your travels as smooth as possible! Let us know the dates you'll be away so we can ensure your accounts are fully accessible and secure while you're out enjoying your getaway. Safe travels!



GET A HEAD START!

The holiday season may be over, but it's never too early to start planning for next year!

Open a Christmas Club account today and start saving for a stress-free holiday season. With regular contributions, you'll have a fund ready when the holiday shopping season arrives, so you can focus on what really matters – spending time with loved ones. Start small, grow your savings, and watch your holiday dreams come to life, one deposit at a time. Don't wait – open your account today and make next Christmas your best one yet!



WE VALUE YOUR FEEDBACK!

At TRU, our members are at the heart of everything we do. We truly appreciate your feedback as it helps us improve and serve you better. Your voice matters, and we're grateful for the opportunity to grow together!



STAY SAFE: WATCH OUT FOR SKIMMING

Before using ATMs or card readers, check for unusual devices attached to the machine. If something looks off, don't use it. Stay alert to keep your information safe!

